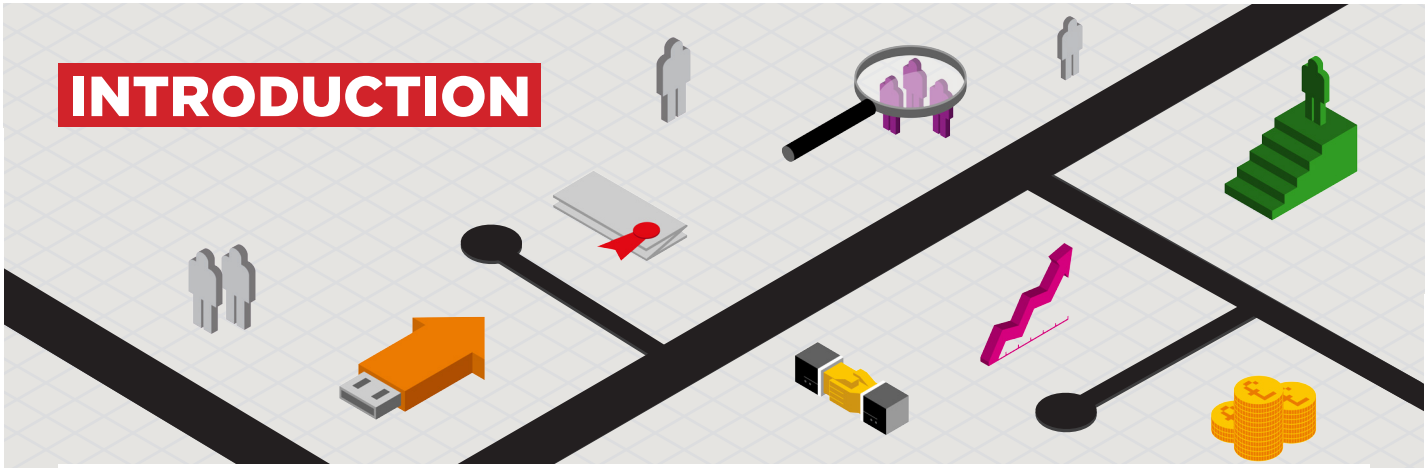
e-CERTIFICATES

STRIVE TRAINING SAVES TIME AND BOOSTS ENGAGEMENT THANKS TO E-CERTIFICATES

StriVeTraining

GROW YOUR BUSINESS

INTRODUCTION

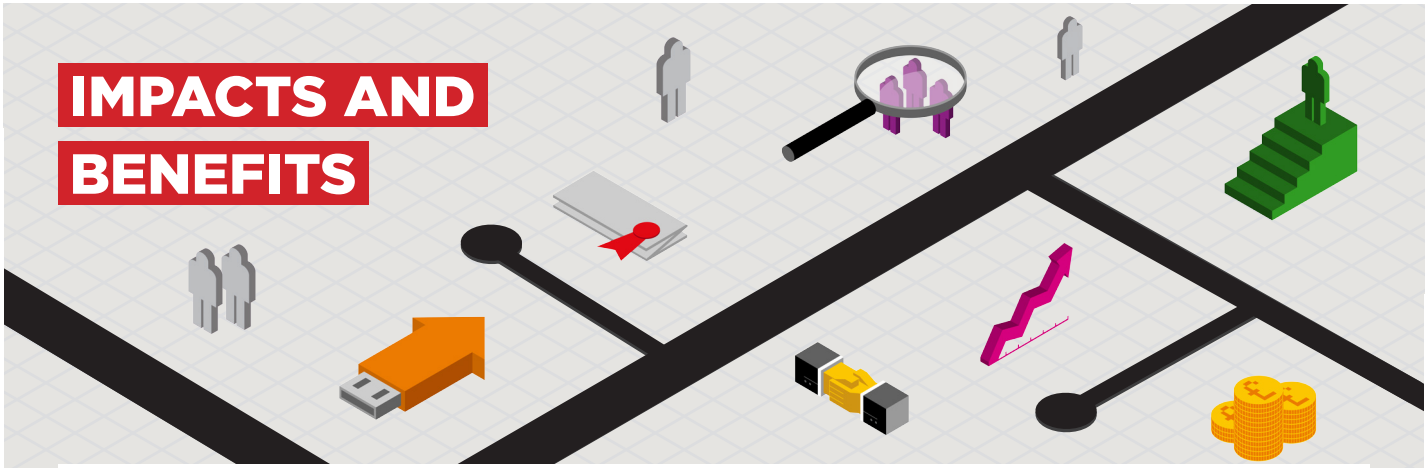


Strive Training started to use City & Guilds' e-Certificates in March 2013 to speed up the distribution of certificates for colleges. The proposition was simple, as Hetul Vara explains: "The quicker we can get hold of certificates, the quicker we can get paperwork to colleges – and get paid ourselves."

The use of digital certificates in educational institutions is becoming more popular, with widely acknowledged benefits including:

- Reduced costs for the issuing of bulk, multiple certificates
- The flexibility of printing certificates at the issuer's convenience with no dependency on 'snail mail'
- Reduced operating costs and staff time associated with managing individual certificates

IMPACTS AND BENEFITS



WAITING TIMES REDUCED FIVE FOLD

For Strive Training, the scale of benefits accrued has been dramatic. Making accreditation digital has meant that instead of waiting up to ten days and beyond for a certificate to arrive, Strive Training has been able to access the system after the necessary two days of administration and print off copies immediately.

MASS DISTRIBUTION MADE EASY

Being the so-called middleman in so much paperwork has been an onerous task in the past for Strive Training and called for an administrative military operation entailing five, well-staffed centres. Strive Training regularly has to distribute certificates to not only its 5,000+ students but also their five sponsor colleges as well.

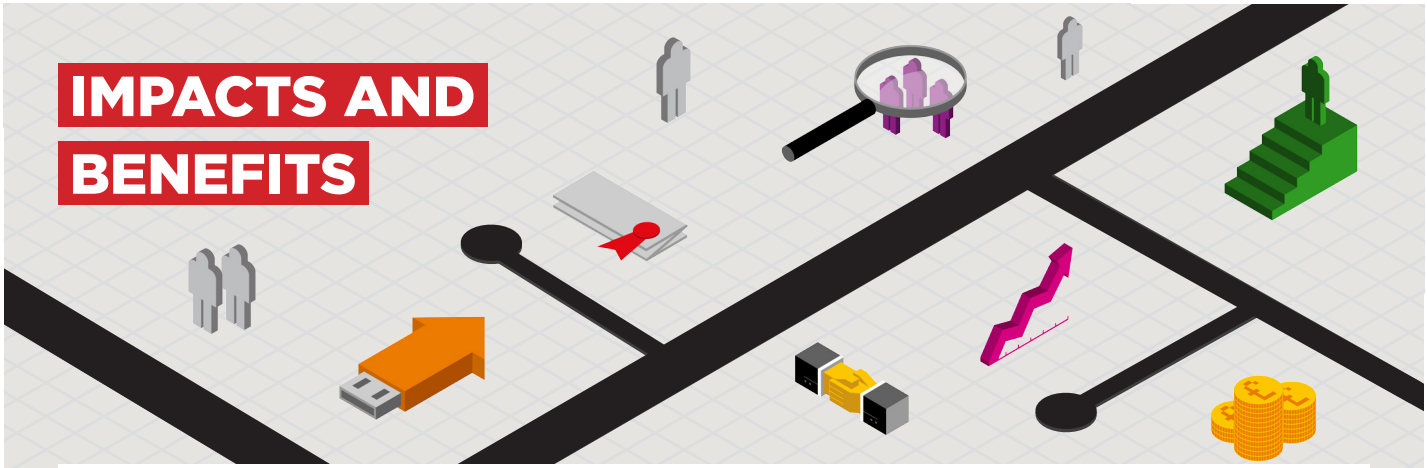
CLIENTS ACCESS FUNDING MORE QUICKLY

The accuracy and speed of Strive Training's accreditation process affected not only its own revenues but those of its client colleges as well. "Colleges have to show accreditation paperwork to the government in order to qualify for funding to provide the employability training," said Vara.

MULTIPLE CERTIFICATION AND VERIFICATION

Strive Training specialises in upskilling learners and runs up to 15 different courses, from IT to business administration and retail, on behalf of a handful of colleges. "Every course we provide has to be accredited and certificated; certificates are awarded to students and also have to be sent back to the sponsor college in order to verify that the learner has reached the particular standard," said Vara.

IMPACTS AND BENEFITS



FINANCIAL PENALTIES AVOIDED

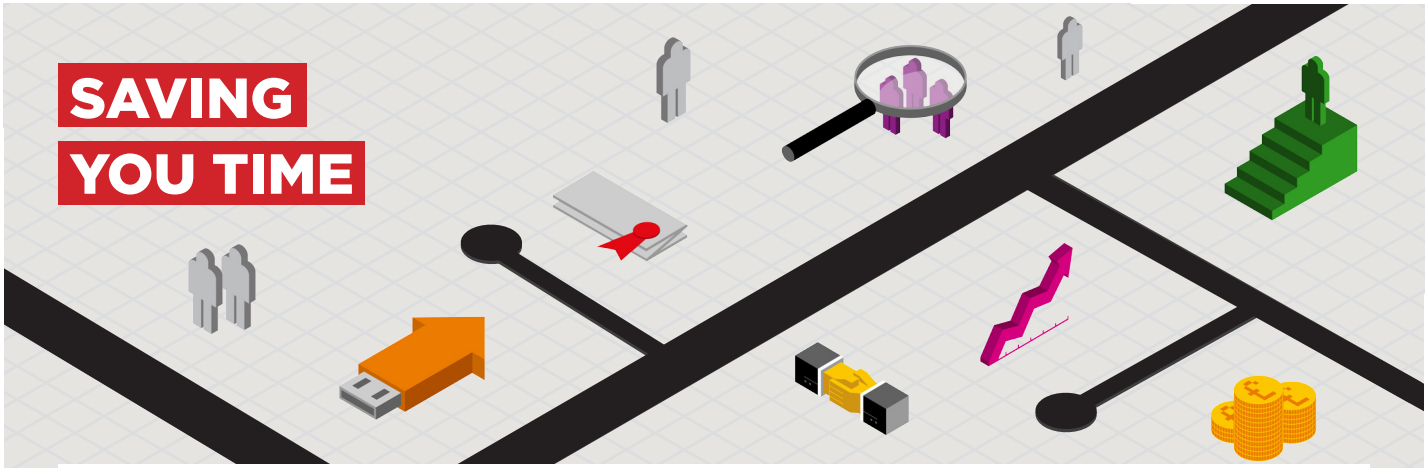
It is critical that paperwork is submitted to clients on time, otherwise Strive Training faces financial penalties. Embracing e-Certificates has meant that the distribution of certificates now takes one-fifth of the time that it used to. “Being able to print off a certificate when and where we need it has made our life a lot easier,” says Vara.

DIGITAL SIMPLIFIES SORTING...

There are situations where Strive Training has to print off certificates in bulk; once-upon-a-time this was a headache, as accrediting bodies such as City & Guilds issue hard copy lists by subject, not cohort. Strive Training personnel would need to scan the lists by subject category in order to find the names of their students and then create their certificate.

...AND ALLAYS END-OF-ACADEMIC-YEAR ANGST

Nowadays, it is simply a matter of inputting the student’s registration number and surfacing the list of certificates. The end of the academic year also sees another pile-up of paperwork when the speed and ease of e-Certificates is much appreciated. Anxieties surrounding a postal strike are a thing of the past.



"Being able to print off a certificate when and where we need it has made our life a lot easier".

HETUL VARA
STRIVE TRAINING

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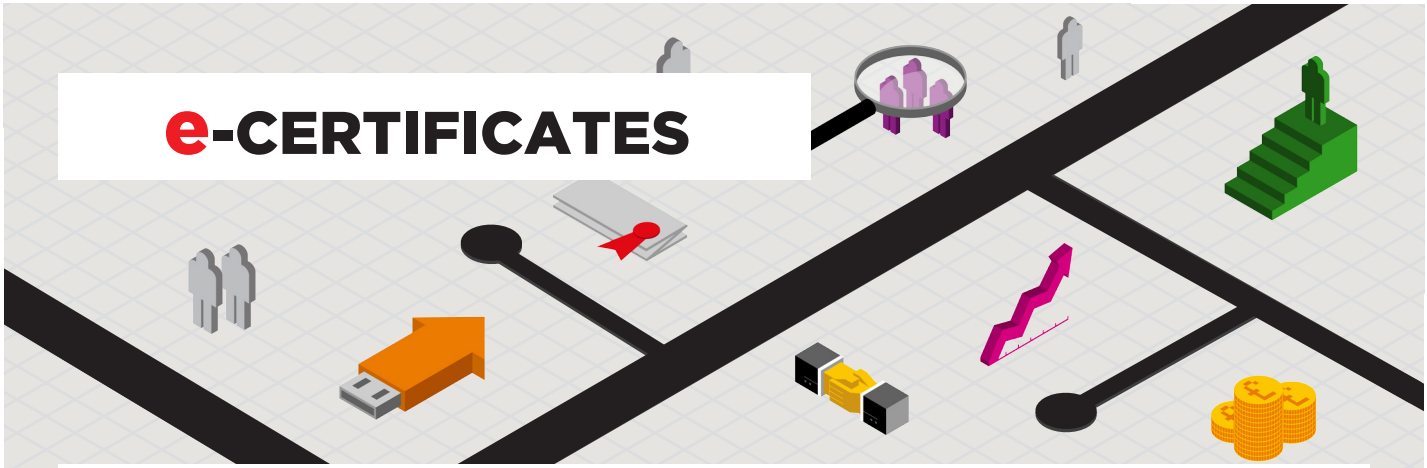

e-Certificates is just one of our **Grow Your Business** products and services. It's designed to save you time and money by helping to drive efficiency within your business and beyond.

Introducing **Grow Your Business**, specifically developed by City & Guilds with independent training providers in mind. Our aim is to help you save time and money, increase effectiveness as well as attract more learners and employers.

For more information visit:

WWW.CITYANDGUILDS.COM/GROWYOURBUSINESS

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